



Fall Finale Beef Show  
c/o Kelly Somerville  
35 Mountford Drive Unit 36  
Guelph, ON N1E 0G6

Dear Valued Supporter,

In a year of countless challenges related to the ongoing COVID-19 pandemic, 2020 saw the creation of the *Fall Finale Beef Show*. Thanks to the generous support of our sponsors, we were able to execute an in-person open & junior show for over 80 exhibitors and 160 head of cattle. Following the tremendous success of our inaugural show, we are once again looking for your support to provide an opportunity for cattle across Ontario and beyond to compete at the highest level.

In the wake of several prominent event cancelations, Fall Finale is seeking not only to fill this void but to establish itself as a major event on the Ontario Show Circuit for years to come. In an effort to continually improve, we are focusing on various ways to make our event as exhibitor friendly as possible. These changes include an amended schedule to accommodate more cattle in the barns and the elimination of restrictions on the number of registrations per exhibitor/farm among others.

Fall Finale is maintaining our status as an independent show, separate from any fair or Agricultural Society and we will continue to partner with the Lindsay Fairgrounds and the Haliburton, Kawartha, Pine Ridge District Health Unit to ensure the safety of our volunteers and exhibitors. We will continue to adhere to any provincial health mandates without compromising the experience and atmosphere our exhibitors have come to expect.

In order to make an event like this possible, we rely on the generous support of our sponsors. Every dollar of sponsorship will go directly towards show expenses and prize money with the goal of making Fall Finale a truly world class event. The attached document outlines the different sponsorship levels available to maximize your exposure prior to and throughout the show. If you have any questions, please do not hesitate to contact any member of the show committee and we will be happy to help. We sincerely appreciate the support from industry members like yourselves. Together we will give exhibitors across Ontario something to enjoy and remember for years to come!

Thank you,  
Brandy Thaxter & Kelly Somerville

## **Fall Finale Sponsorship Levels**

<b>Level</b>	<b>Amount</b>	<b>Benefits</b>
Platinum	\$2500+	-Name listed on the banner -Announced during show -Posted on social media -Sponsorship of specific classes and/or prizes -Signage around the ring -Sponsorship of Breed Champion classes
Gold	\$1500-2500	-Name listed on the banner -Announced during show -Posted on social media -Sponsorship of specific classes and/or prizes -Sponsorship of Division Champions -Signage around the ring
Silver	\$1000-1500	-Name listed on the banner -Announced during show -Posted on social media -Sponsorship of specific classes and/or prizes
Bronze	\$500-1000	-Name listed on the banner -Announced during show -Posted on social media
Friends of Fall Finale	\$500 & Under	-Name listed on the banner -Announced during the show

Please make cheques payable to Fall Finale Beef Show and mail to c/o Kelly Somerville 35 Mountford Drive Unit 36 Guelph, ON N1E 0G6 or e-transfer sent to [fallfinalebeefshow@gmail.com](mailto:fallfinalebeefshow@gmail.com)

**Thank you to our 2020 Fall Finale Sponsors!**

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DLF Pickseed Ltd  
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Twin Valley Cattle Co  
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