



August 2021 Board Meeting Highlights

1. The Canadian Angus Association Board of Directors met in person for the first time in 19 months. Only one director was unable to attend in person due to illness, and he was able to fully participate via Zoom.
2. Taking advantage of all directors being in the same location, time was devoted to director orientation and training. While every effort has been made to conduct training and orientation sessions virtually, additional opportunities were available at this meeting.
3. The board of directors enjoyed two guest presentations. Mokah and Geoffrey Shmigelsky of One Cup AI demonstrated their camera technology and answered questions from directors. Michelle Miller of Neogen explained the laboratory process to the board and answered questions.
4. The strategic planning process continues, so the CEO and board spent time brainstorming new program ideas, opportunities to generate revenue, ways to invest in members, and discussing the plan. Setting the future direction of the Canadian Angus Association is a significant role of the board of directors. The 2022–2025 strategic plan will be shared later this year.
5. Through the strategic planning process, the board confirmed that CAA's mission is first and foremost to maintain breed purity. They are aware that the accuracy of DNA testing continues to improve as the technology changes which will ensure that breed purity is maintained.
6. The board discussed AngusNOW improvements that are in development and brainstormed additional opportunities for improvement and efficiencies that could free up member service staff time to provide more meaningful assistance and additional value for members.

7. Effective January 1, 2022, the fee schedule rate for member-to-member transfer transactions will be amended as follows:
 - Transfers >90 days: \$100/animal
 - Transfers <30 days CAPP Member: \$10/animal
 - Transfers <30 days non-CAPP Member: \$14/animal
 - The fee for transfers within 30–90 days will remain unchanged at \$16/animal (CAPP members) and \$20/animal (non-CAPP members)

The current fee schedule for transfers to commercial producers will remain unchanged:

- Animal Transfers < 90 days after sale: CAPP Member: \$16
 - Animal Transfers < 90 days after sale: non-CAPP Member: \$20
 - Animal Transfers > 90 days after sale: CAPP Member: \$32
 - Animal Transfers > 90 days after sale: non-CAPP Member: \$40
8. The CEO will make the board-mandated reserve fund contribution this fall. The purpose of the reserve fund is to ensure that CAA has sufficient funds to continue operating in the event of a catastrophe. In accordance with the board’s fiduciary responsibilities, the audit, finance and risk committee will review future risk and other investment options.
 9. Following the meeting, directors joined about 50 members and a number of industry colleagues for Angus Extravaganza. This one-day event was an opportunity for CAA members to gather in person after the annual national convention was cancelled two years in a row.
 10. Angus Extravaganza featured a strategic plan update from CEO Myles Immerkar and presentations from OneCUP AI, Michelle Miller with Neogen Canada as well as a genetic evaluation update and High Immune Response (HIR) project update from CAA Director of Science and Technology Kajal Devani.
 11. We presented 50-year long-term recognition awards to Alberta director Doug Munton, Georgina Smith, Bar Heart Angus of Bluffton, Alberta and to Valleyhills Angus, the Edwards family of Glaslyn, Saskatchewan at Angus Extravaganza.
 12. Past CAA Presidents David Sibbald (2016) and Mabel Hamilton (1999) presented Shawn Birmingham with his past president pin. At the virtual annual general meeting earlier this year Bob Hahn welcomed Shawn into the past president club virtually.
 13. Angus Extravaganza also served as the launch for Building the Legacy 9, the Canadian Angus Foundation’s fundraising auction. This year’s auction was held online over the course of four days and raised more than \$71,000.

14. Following Angus Extravaganza, many directors joined Angus families in Olds, Alberta for the hybrid edition of Showdown. For Showdown results, visit www.cdnangus.ca/news-events/press-releases.