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Generous Donors and Buyers Raise More Than \$71,000 in Ninth Building the Legacy Fundraiser Auction

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Rocky View County, AB—After cancellation in 2020, the Canadian Angus Foundation’s (CAF) Building the Legacy fundraiser auction returned in 2021 in an online format through DLMS Farm Gate. Generous buyers raised more than \$71,000 during the ninth edition of the sale that ended on August 28. The fundraiser was initiated in 2012 to support the CAF in preserving and expanding the Angus breed for future generations through education, youth development, scientific and market research and historical preservation.

Generous donors contributed 80 plus lots of Angus semen and embryos; a pregnancy choice; numerous artwork and experience packages; and a variety of services for seedstock producers. The high selling embryo donation was from Bar-E-L Angus, Dave and Lynne Longshore, for Schiefelbein Showman 338 x Bar-E-L Bride 28C that sold for \$2,800 per embryo to Allandale Angus. The high selling semen donation was for Square B Atlantis 8060 donated by Morgan A.I. Services that sold to Ellsmere Farms Ltd. for \$400 per straw.

Other sale highlights included a pregnancy choice from Poss Deadwood, donated by Keystone Angus and sold to Scott Kelder for \$4,400; a PEI experience package donated by PEI Angus breeders and sold to Airam Farm for \$1,300; a video marketing package donated by Story Brokers and Thomas Wildman that sold for \$1,600 to MJT Cattle Co.; and a Beswick bull and cow figurine donated by James Arnott, Coul Angus that sold to Roger Peters for \$500.

We look forward to getting together again in 2022 at the Canadian Angus Convention in Moncton, New Brunswick, June 9–11. Building the Legacy 10 will be held after the banquet on Saturday June 11, 2022.

The CAF extends sincere gratitude to all the sale officials and staff who donated their time and expertise, as well as to the donors and buyers. The Canadian Angus Foundation was incorporated in 1993 and is the charitable arm of the Canadian Angus Association.

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